

# INNOVATION JOURNALISM

## News Flash

Stanford/Stockholm, 24 June 2005

## Innovation Journalism Fellowships: Swedish Call for Applicants

**VINNOVA, the Swedish Government Agency for Innovation Systems, is issuing a call for applicants for the third round of Innovation Journalism Fellowships. The fellowship program is run together with the Stanford Center for Innovations in Learning at Stanford University.**

VINNOVA will for the third year be funding fellowships for at least five interested and experienced innovation journalists that are active within Swedish media. The fellowship program is performed in collaboration with the Stanford Center for Innovations in Learning. Applications can only be made through the [VINNOVA web site](#). The last date for applications is Sep 8 2005.

VINNOVA offers four to six months funding for individual competence development of selected innovation journalists, including their development of collegial networks inside Sweden and internationally. The selected group of innovation journalists will be discussing and developing concepts and methods of innovation journalism together.

The program emphasizes the freedom of the press guaranteed by the Swedish constitution and the journalistic integrity of the participants, supporting the independence of the community of innovation journalists in relation to other actors in innovation systems.

The applicants are screened by an external program committee chaired by Mats Svegfors, Governor of Västmanland and former Editor-in-Chief, Svenska Dagbladet.

The program includes the following activities:

- Kick-off in Sweden (Dec 2005)
- The fellows set up a virtual community, which is active throughout the program
- Introductory workshop at Stanford (Feb 2006)
- Four to six months work with innovation journalism, hosted by a top tier news organization Q1-Q3 2006.
- Each fellow presents a paper at the Third Conference on Innovation Journalism at Stanford (April 2006).
- Concluding workshop at Stanford (Maj 2006).
- Meeting in Sweden Q3 or Q4 2006.

The funding covers the regular employment costs and extra costs for staying abroad for at least four to at the most six months, beginning in January 2006, and is awarded to the employer of the innovation journalist, who should be a co-sponsoring the application. The total funding is maximally 400.000 Swedish crowns per innovation journalist.

### **For more information, please contact**

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### **THE SECOND ROUND OF INNOVATION JOURNALISM FELLOWS (Q1-Q3 2005)**

Johan Boström, journalist Göteborgsposten, hosted by E. Heichler at IDG News Service,  
Andreas Cervenka, nyhetschef Affärsvärlden, hosted by R. Friedman at Fortune Magazine,  
Birgitta Forsberg, journalist Veckans Affärer, hosted by K. Howe at San Francisco Chronicle,  
Marie Granmar, redaktör Process Nordic, hosted by C. Norman at Science,  
Niklas Johansson, journalist Veckans Affärer, hosted by K. Hammonds at Fast Company  
Anders Lotsson, journalist Computer Sweden, hosted by J. Quittner at Business 2.0.

### **INNOVATION JOURNALISM**

Innovation Journalism is journalism about innovation. Innovation Journalism covers technical, business, legal and political aspects of innovations and innovation systems. Ideas and studies on innovation journalism are published online on [www.innovationjournalism.org](http://www.innovationjournalism.org) The Innovation Journalism initiative and the analysis of the concept are presented in the paper "The Concept of Innovation Journalism and a Program for Developing It," by D. Nordfors, VINNOVA Information VI 2003:05 ISSN:1650-3120. Download at <http://www.innovationjournalism.org/archive/INJO-1-1.pdf>.

### **VINNOVA**

Swedish Agency for Innovation Systems (VINNOVA), integrates research and development in technology, transport and working life. VINNOVA's mission is to promote sustainable growth by financing RTD and developing effective innovation systems. The Innovation Journalism Program is run by VINNOVA on location at Stanford University. <http://www.vinnova.se/>

### **SCIL - Stanford Center for Innovations in Learning**

The Stanford Center for Innovations in Learning (SCIL) conducts scholarly research to advance the science, technology and practice of learning and teaching. <http://scil.stanford.edu/>, [www.stanford.edu](http://www.stanford.edu)